



***LIMITED EDITION ELVIS LIDROCK®. AVAILABLE EXCLUSIVELY AT
SELECT REGAL ENTERTAINMENT GROUP THEATRES ON OCTOBER 3RD***

Enhanced CD Includes Hit Tracks “Blue Suede Shoes” and “Trouble”

Offers Exclusive Preview of Upcoming ELVIS 2ND TO NONE Album

NEW YORK (October 2, 2003) – On October 3, two new digitally remastered Elvis Presley songs, “Blue Suede Shoes” and “Trouble,” from the upcoming BMG Strategic Marketing release, *ELVIS 2ND TO NONE*, will be pre-released by LidRock on a limited-edition Elvis LidRock mini enhanced CD. Affixed to the lids of fountain drinks with LidRock’s exclusive patented technology, the CD is only available at select Regal Cinemas, United Artists Theatres, Edwards Theatres and Hoyts Cinemas.

The newest LidRock offering follows the triple-platinum success of 2002’s *ELVIS 30 #1 HITS*, and is available with the purchase of a large soft drink at participating Regal Entertainment Group (REG, NYSE: RGC) theatres. The limited-edition CD not only provides a sneak peek at the highly anticipated Oct. 7 follow-up album, but also stands to be a must-have for collectors and Elvis fans.

“Elvis Presley is a true American entertainment icon. We’re very pleased to offer those few lucky or highly motivated Regal theatre moviegoers the opportunity to own this LidRock collectors item and get a ‘sneak peek’ of *ELVIS 2ND TO NONE*,” said Cliff Marks, president, marketing and sales, Regal CineMedia, the media subsidiary of REG. “During the weekend of Oct. 3, it’s now or never for Elvis fans wanting this collectors edition.”

In addition to being the first opportunity to preview the digitally re-mastered versions of two of Elvis’ most popular singles, the Elvis LidRock CD features a bonus music video of the 2002 hit re-mix of the King of Rock ‘N Roll’s™ “A Little Less Conversation,” as well as additional multimedia content.

LidRock’s enhanced mini CDs can be played on most CD players and past titles have proven popular with Regal customers. Only 300,000 Elvis LidRock CDs will be available to the public, distributed exclusively at 248 select Regal theatres nationwide.

About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of live sports and entertainment events, as well as the sale of group tickets and gift certificates.

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About Regal Entertainment Group

Regal Entertainment Group (NYSE:RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres, Edwards Theatres and select Hoyts Cinemas operates 6,119 screens in 562 locations in 39 states. Regal operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides its patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's web site at www.REGmovies.com or www.regalcinemedia.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Regal Entertainment Group's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.

About LidRock

LidRock is a breakthrough entertainment distribution platform that enables CDs, CD-ROMs, DVDs and other entertainment assets to be delivered to consumers on fountain drink lids. LidRock's patented and FDA-approved packaging enables movies, music, video games and other multimedia content to be distributed to consumers anywhere fountain drinks are served. LidRock is a division of Atlanta-based The Convex Group, Inc.

About The Convex Group, Inc.

The Convex Group, Inc. is a media and entertainment company that acquires and integrates unique assets to create new media networks. The Atlanta-based company owns or controls proprietary distribution and content platforms including the "HowStuffWorks" franchise and the exclusive rights to "in-lid" CD-ROM distribution, which it operates through the LidRock division.

About BMG

BMG is the global music division of Bertelsmann AG, one of the world's leading media companies. BMG owns more than 200 record labels in 41 countries including Ariola, Arista Records, J Records, Jive Records, BMG Heritage, RCA Records and RCA Label Group - Nashville. BMG Strategic Marketing Group is a new fully integrated organization for the U.S. that brings together BMG Heritage, BMG Special Products, Strategic Marketing and Direct Response TV as well as key support services including Business Affairs, Finance and Music Licensing. This combined structure of the BMG Strategic Marketing Group offers tremendous benefit to BMG and its businesses by increasing coordination amongst various teams and business units responsible for all levels of exploitation, across product lines and across labels. For further information on ELVIS 2ND TO NONE, go to www.elvissecondtonone.com.

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CONTACT:

Lauren Leff
Regal CineMedia, New York
(212) 931-8107
email: lauren.leff@regalcinemedia.com

Matt Nixon
The Convex Group/GCI Group
(404) 870-6788
email mnixon@gcigroup.com